

Process Book

PROJECT 02

E v a n W e h l e r

THED 315

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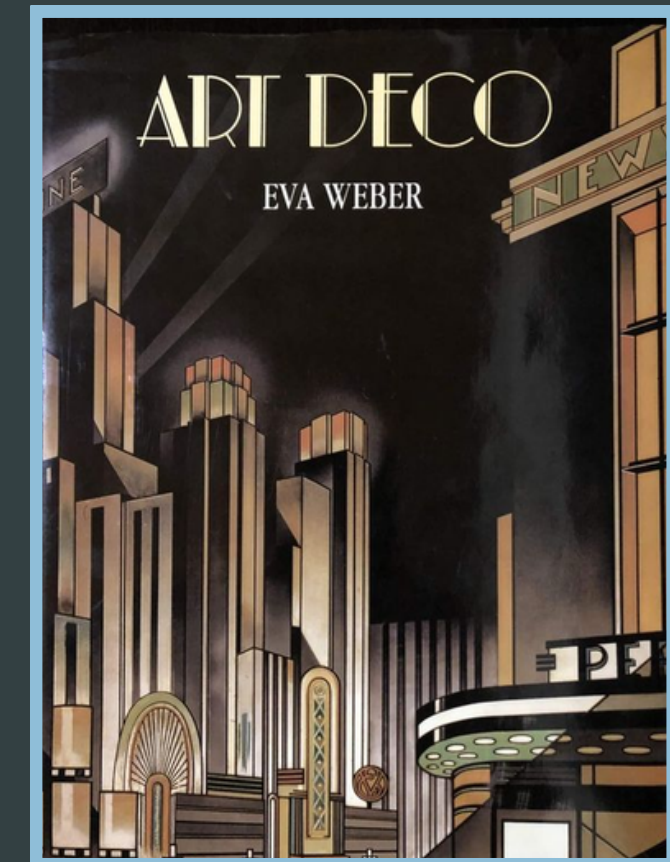
TOPIC

Location: Journey Into Imagination with Figment, EPCOT

New Theme: Aquarius Titanica: Battle for the Indestructible City

- Art Deco, Retro Futurism, Extravagant, Detailed

“In an alternate timeline where airships dominate the skies and there is no longer the need for luxury ocean liners, the White Star Line company used its oceanic construction expertise to build the indestructible city instead of the unsinkable ship. As visitors of the new city, you are invited to a high-end grand opening gala **Aquarius Titanica**. When a rogue revolutionary decides to take this day of celebration and turn it into a day of destruction where the survival of the city lies in your hands.”



SCOPE

Graphics Asset List:

Exterior

P2-IP100: Main Marquee

P2-IP105: Imagination Institute Open
House 3 Banners

P2-IP106: Directional Kiosk Map and
Backdrop

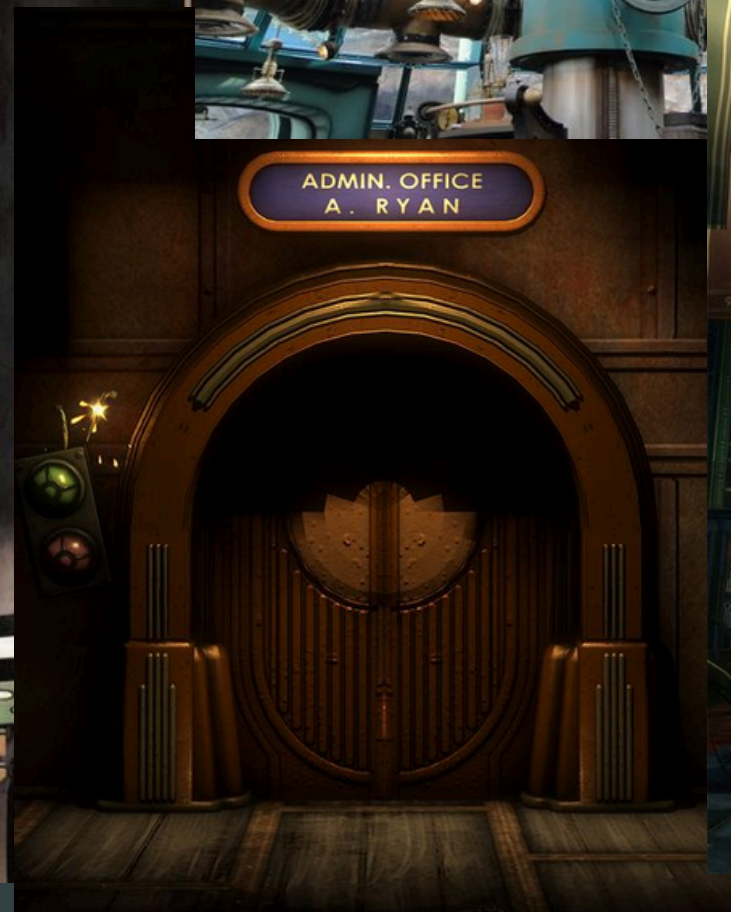
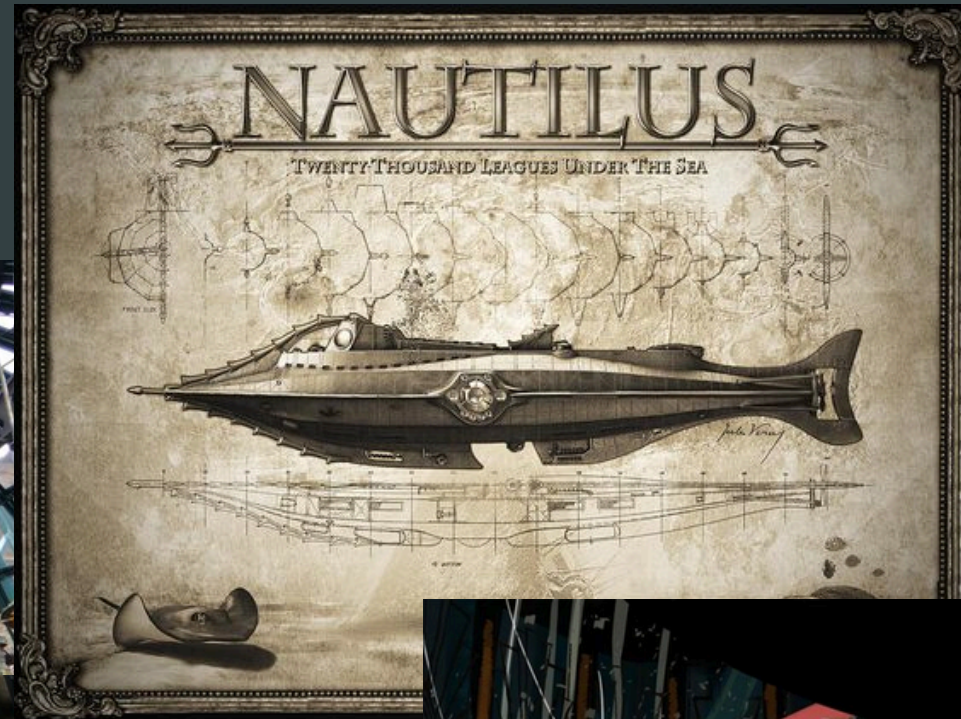
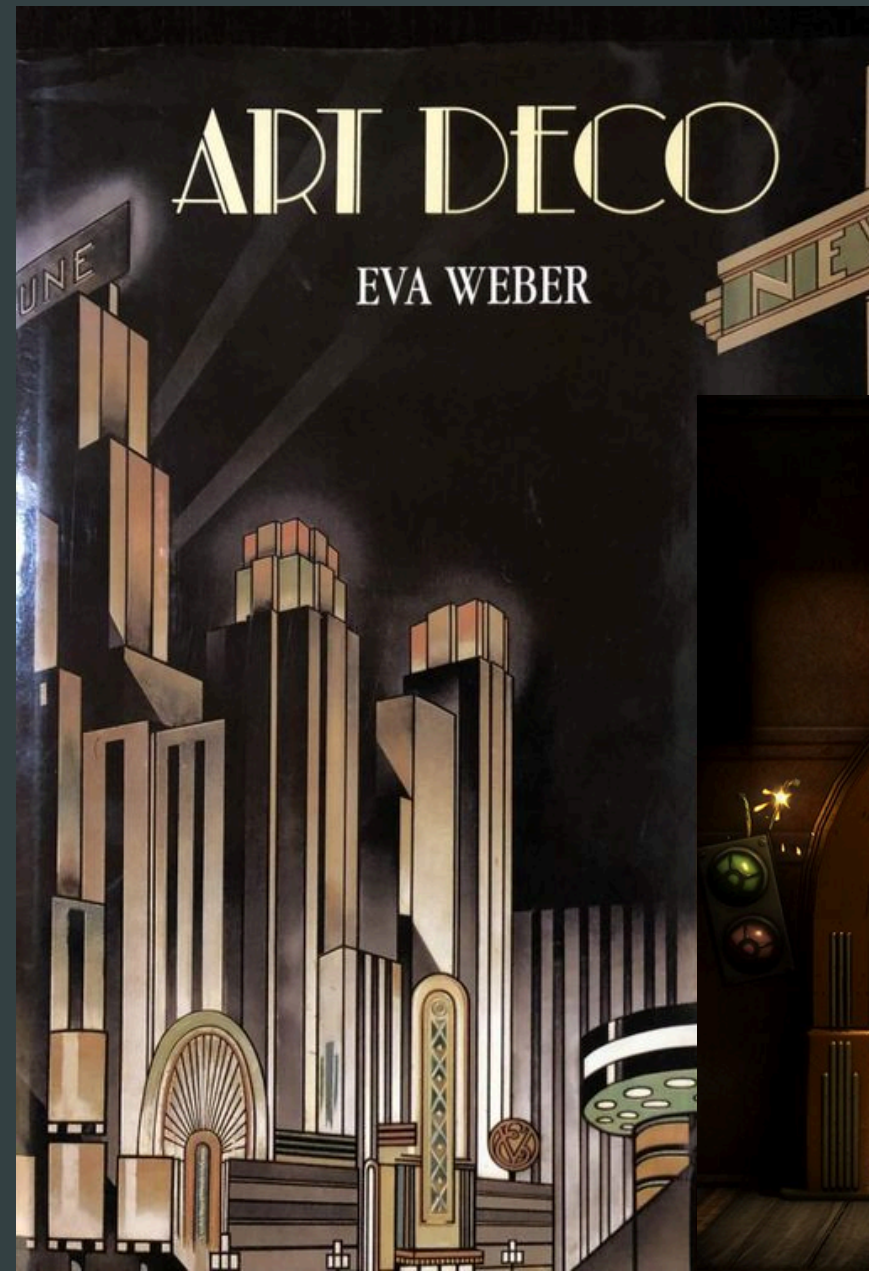
P2-IP107: Time Wait Stanchion

Interior

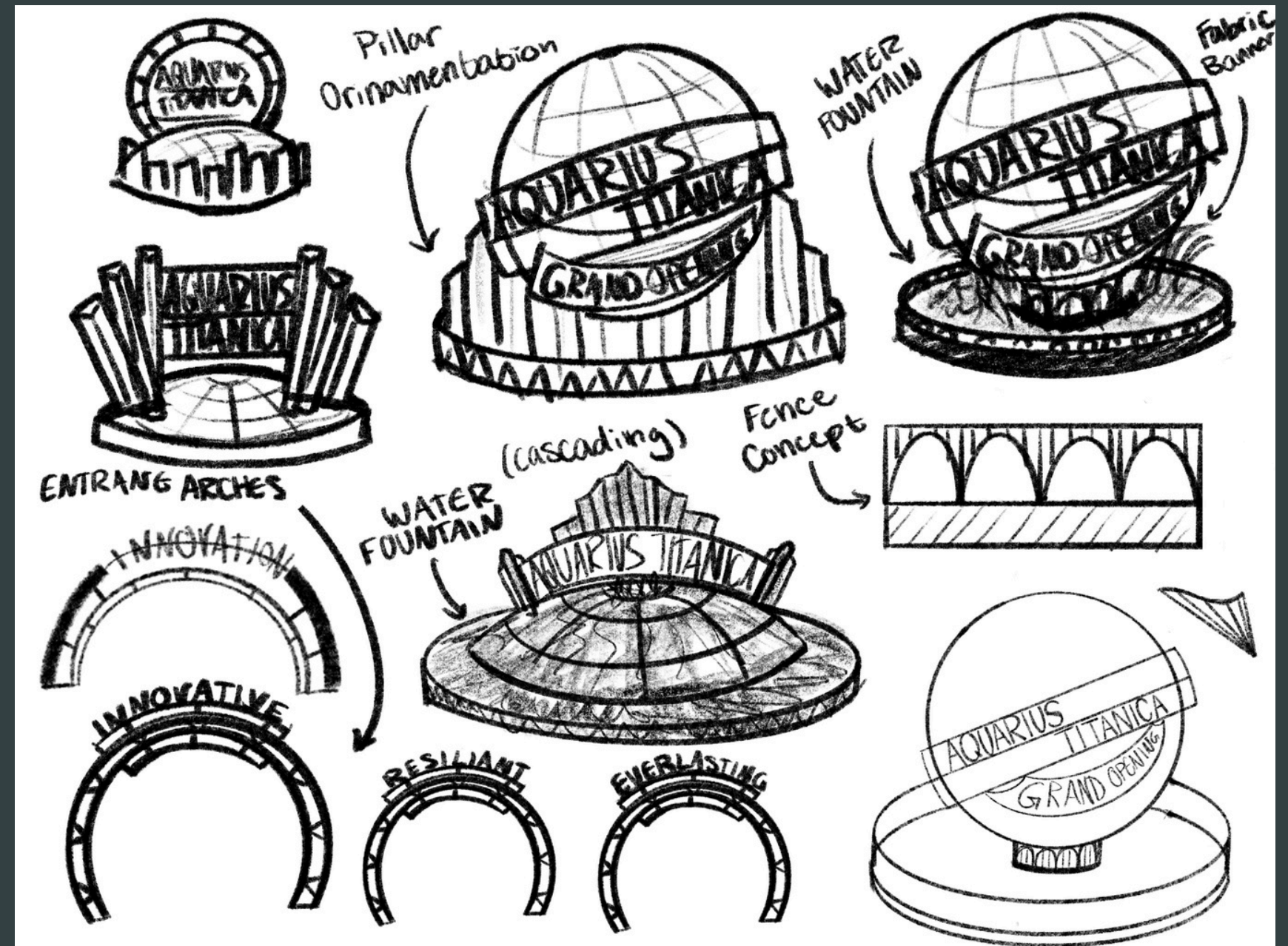
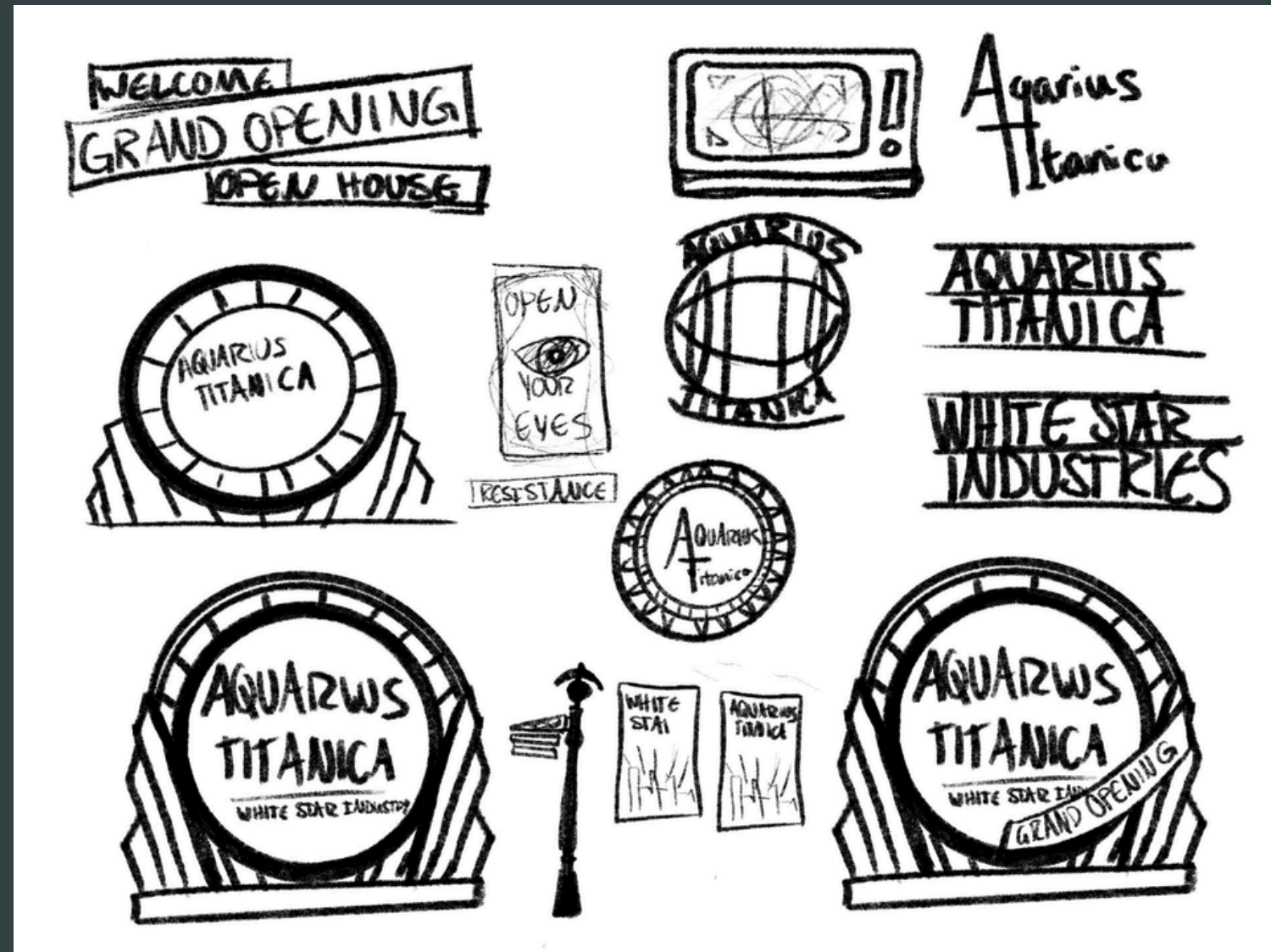
P2-IP205: Ride Vehicle

P2-IP251: Vehicle Load Panels (5
Panels

MOOD BOARD



SKETCHES



Style Guide

Primary Font

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Secondary Font

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

Additional Font

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

Stack & Landscape Logos



THED 315

Themed
Enviromental
Graphics

Aquarius Titanica
Project Name

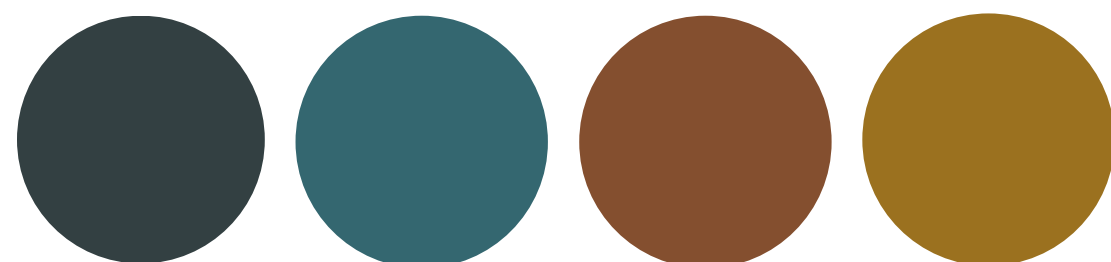
**EPCOT, Walt
Disney World
Resort**
Location

Typography
Drawing

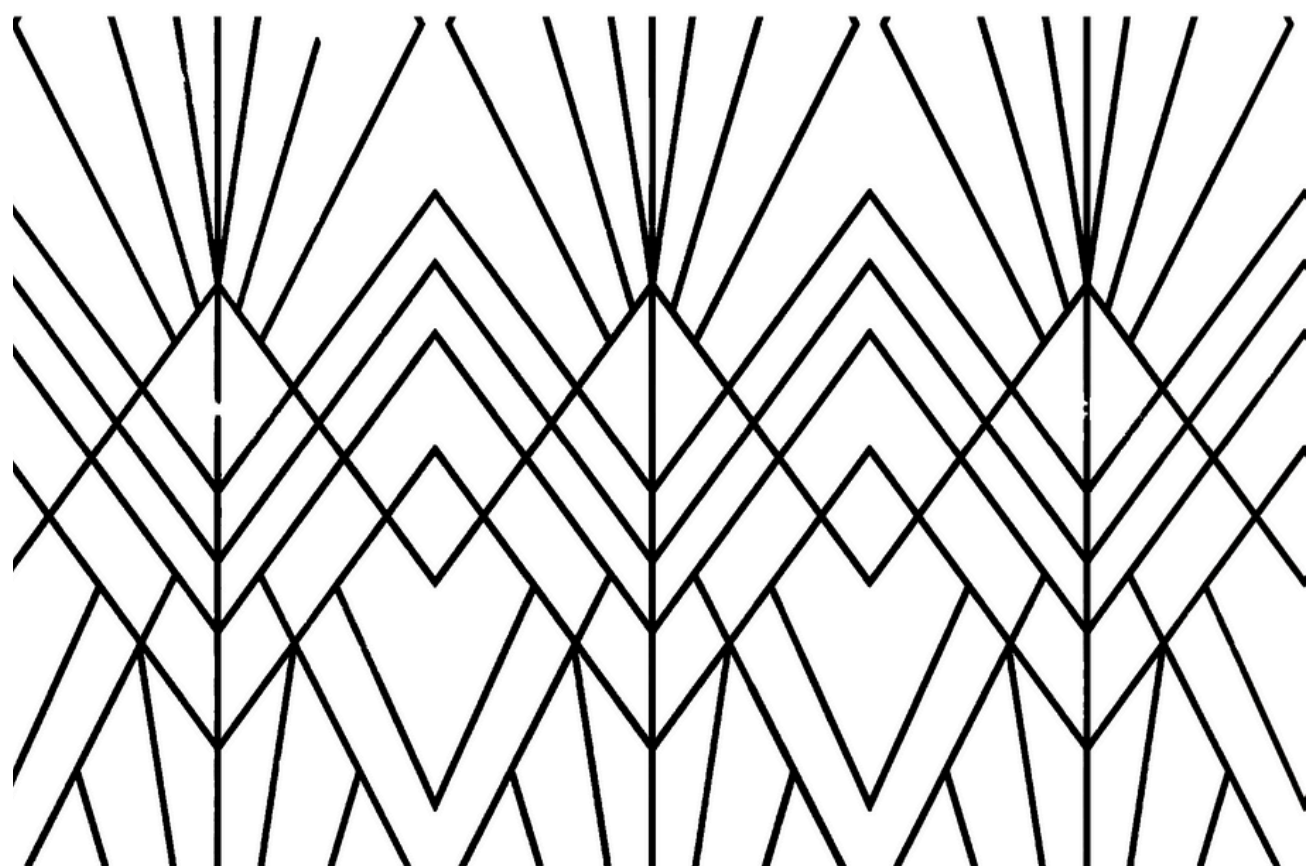
**Journey into
Imagination with
Figment**
Project Location

Style Guide

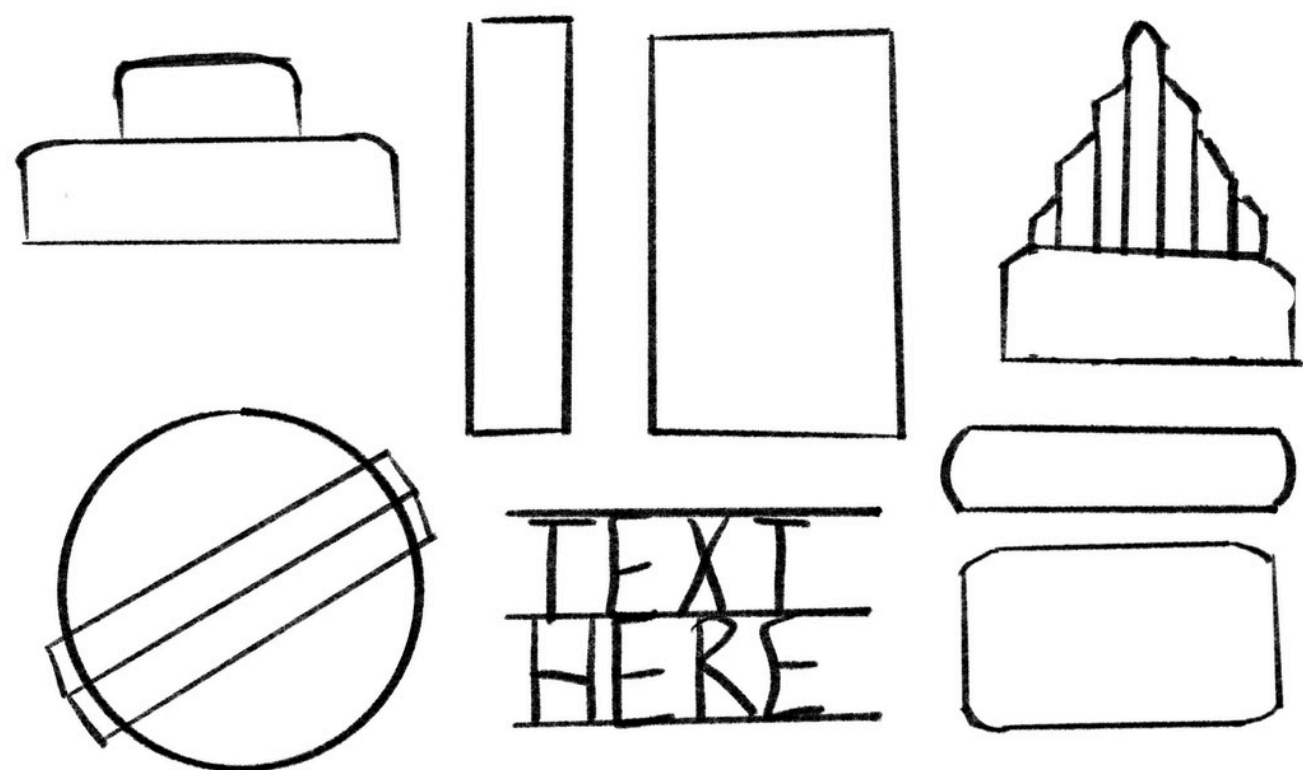
Color Swatches



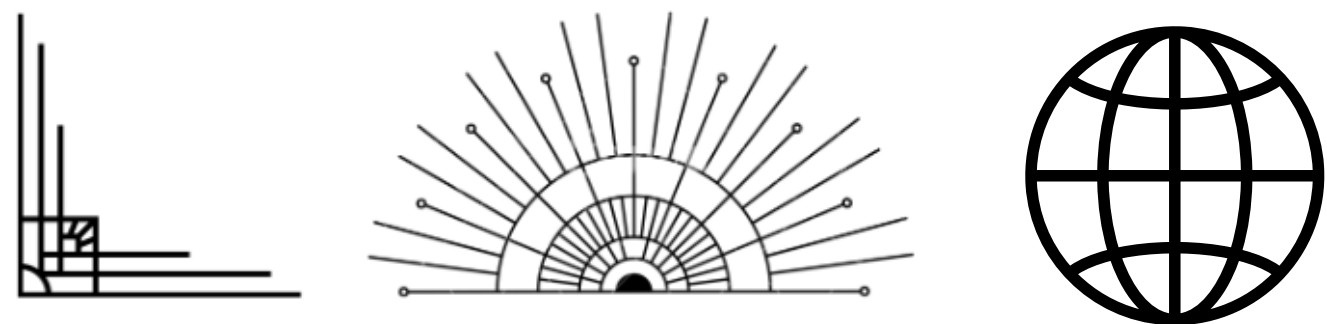
Pattern



Shapes & Frames



Visual Elements



Detailing

Sunburst

Globe

THED 315

Themed
Enviromental
Graphics

Aquarius Titanica
Project Name

**EPCOT, Walt
Disney World
Resort**
Location

Typography
Drawing

**Journey into
Imagination with
Figment**
Project Location



FRONT ELEVATION

Scale:None

THED 315/725

Themed
Environmental
Graphic
Design

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

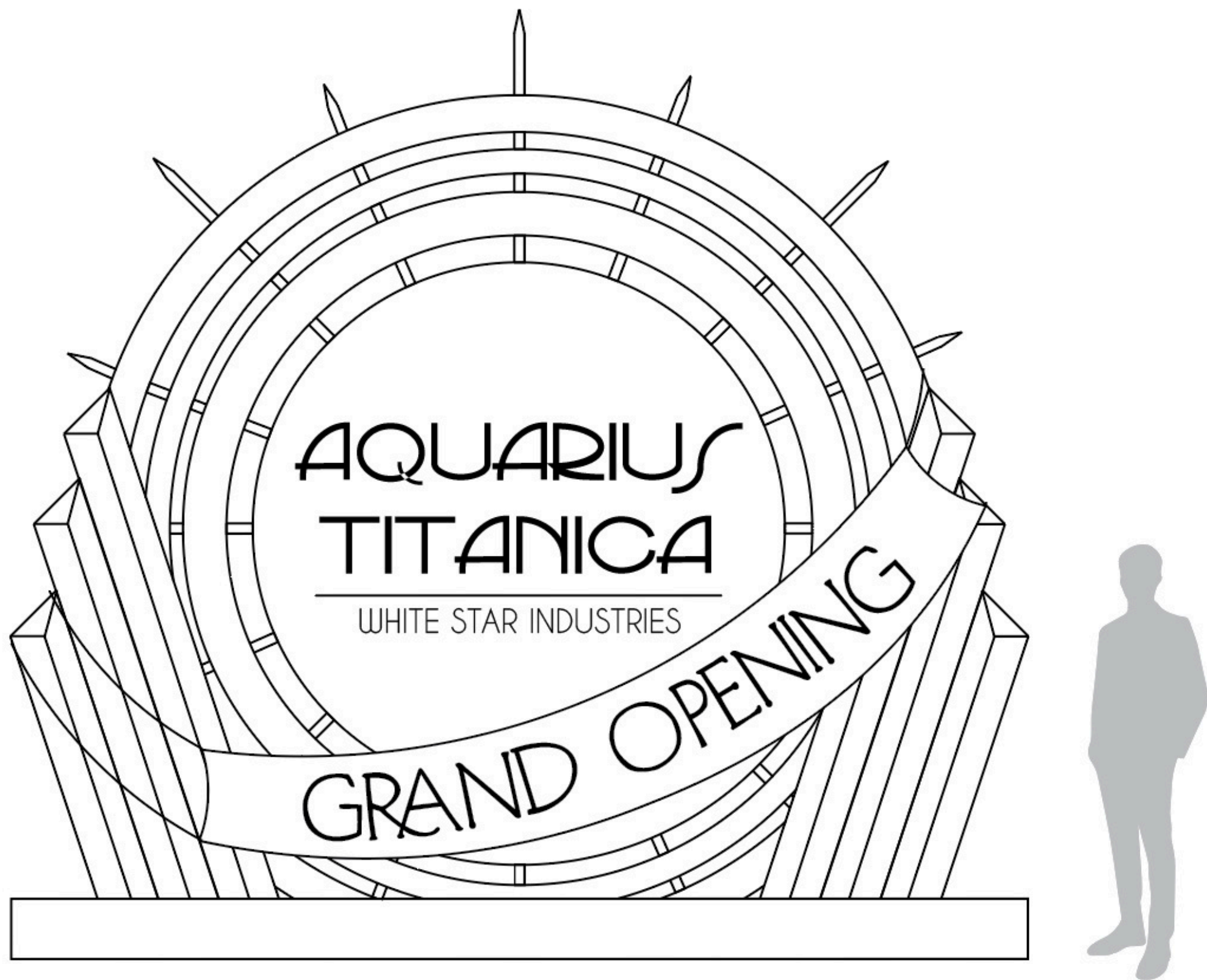
Main Marquee

Scale

None

Drawing

P2-IP100



FRONT VIEW

Scale:None

THED 315/725

Themed
Environmental
Graphic
Design

Aquairus Titanica

Project Name

EPCOT

Project Location

Drawing

Main Marquee

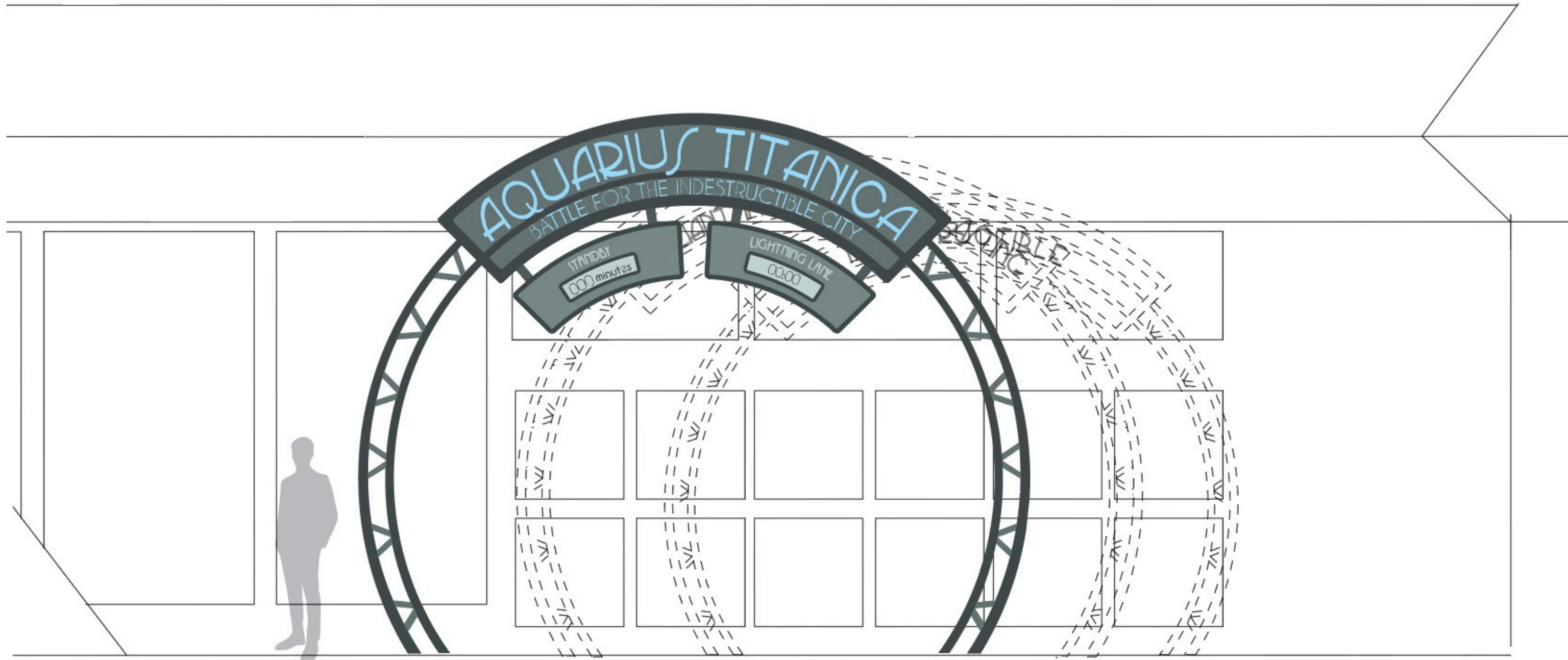
Scale

TBD

Drawing

P2-IP100

150'-0"



FRONT ELEVATION
Scale:None

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

Entrance Portals

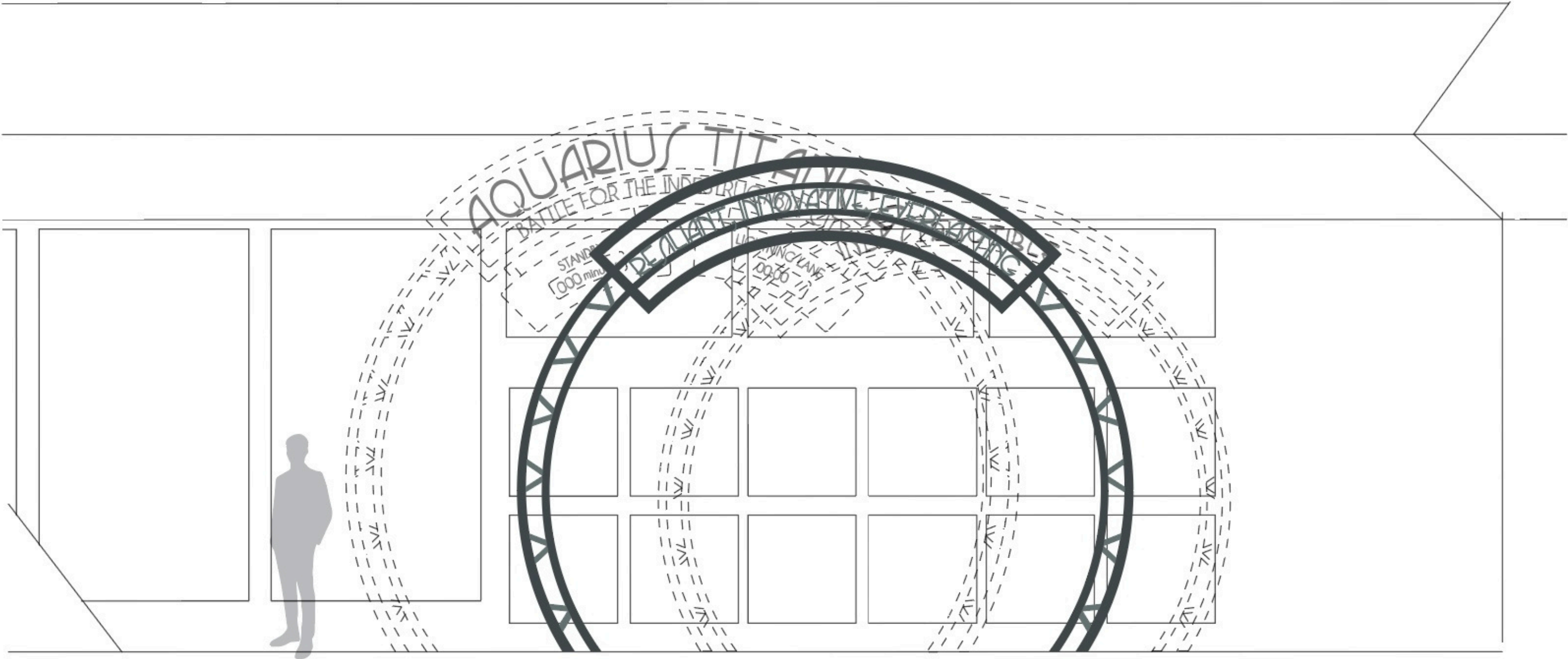
Scale

None

Drawing

P2-IP105

150'-0" →



FRONT ELEVATION
Scale:None

Aquairus Titanica

Project Name

EPCOT

Project Location

Drawing

Entrance Portals

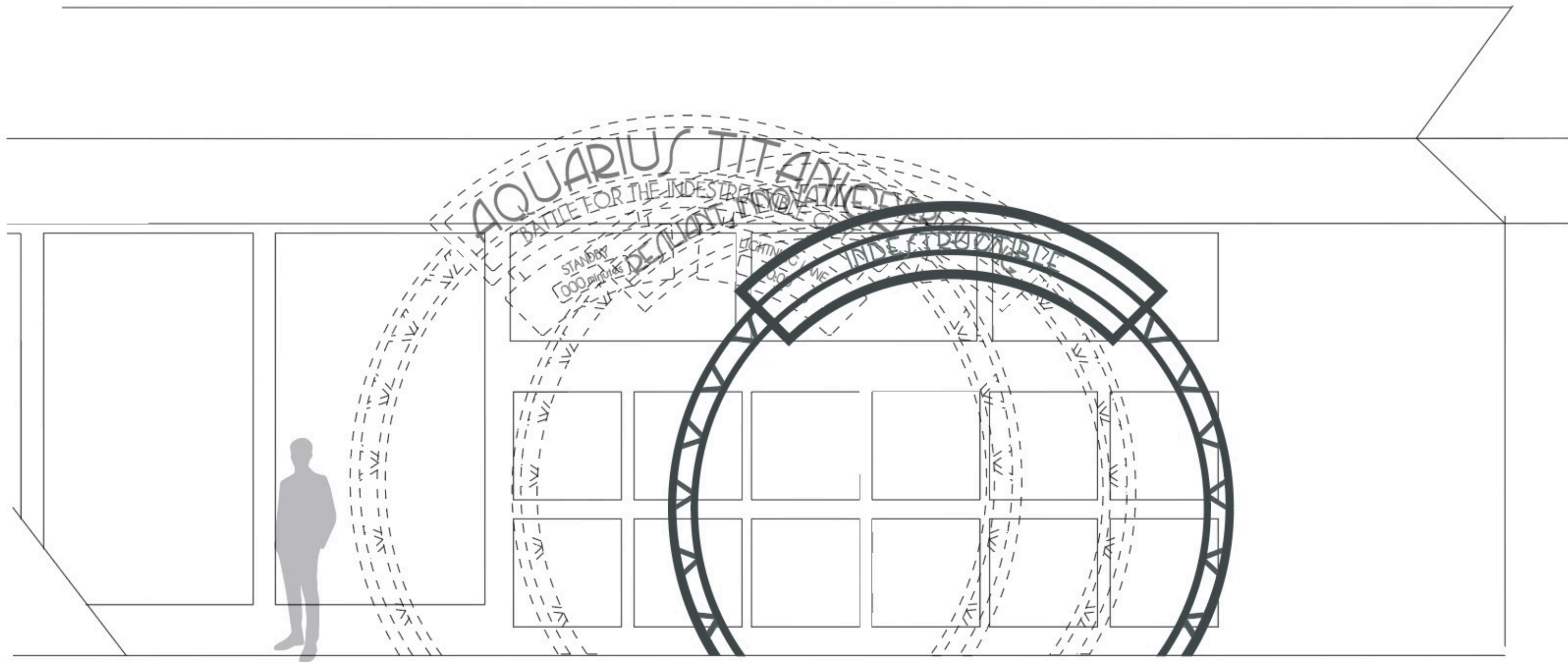
Scale

None

Drawing

P2-IP105

150'-0" →



FRONT ELEVATION

Scale:None

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

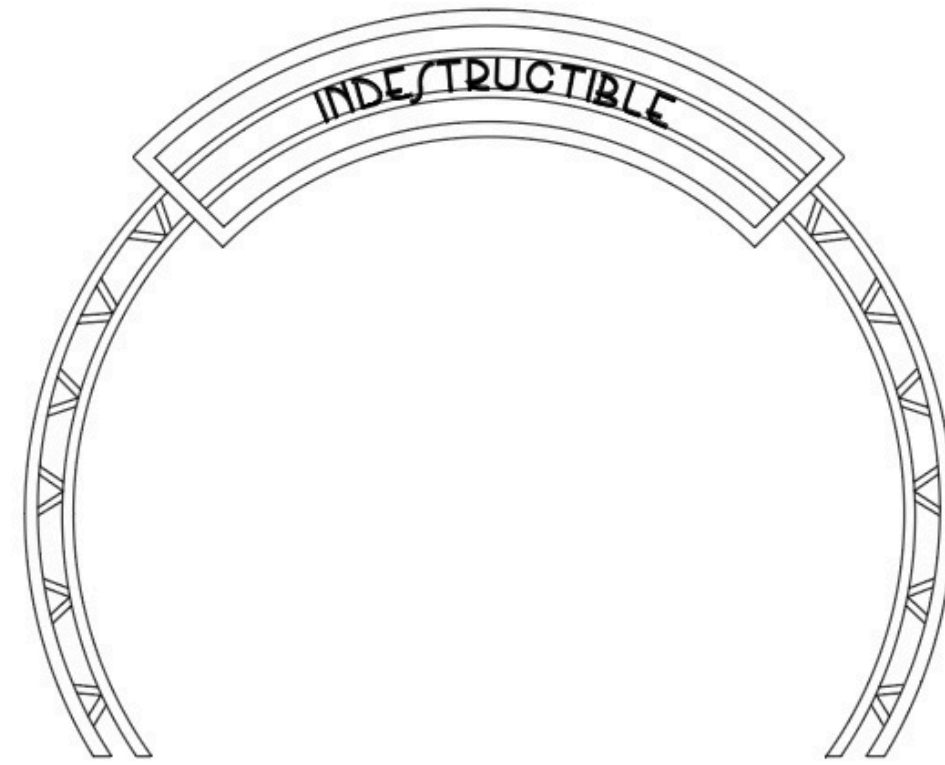
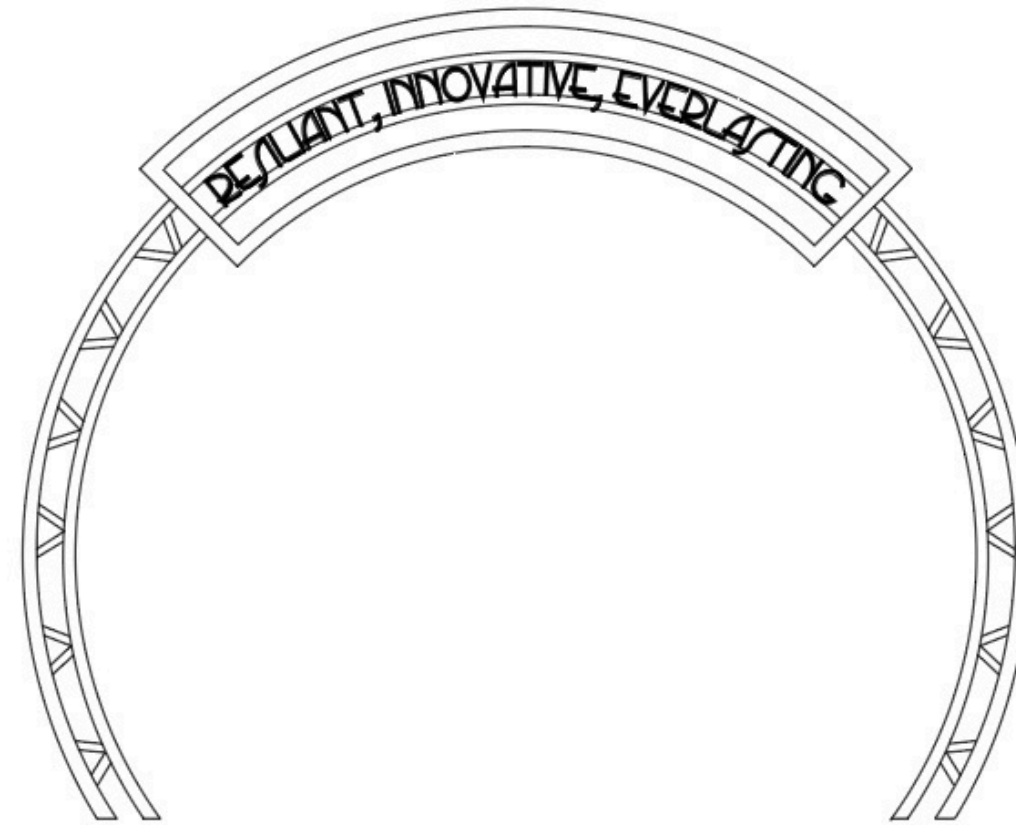
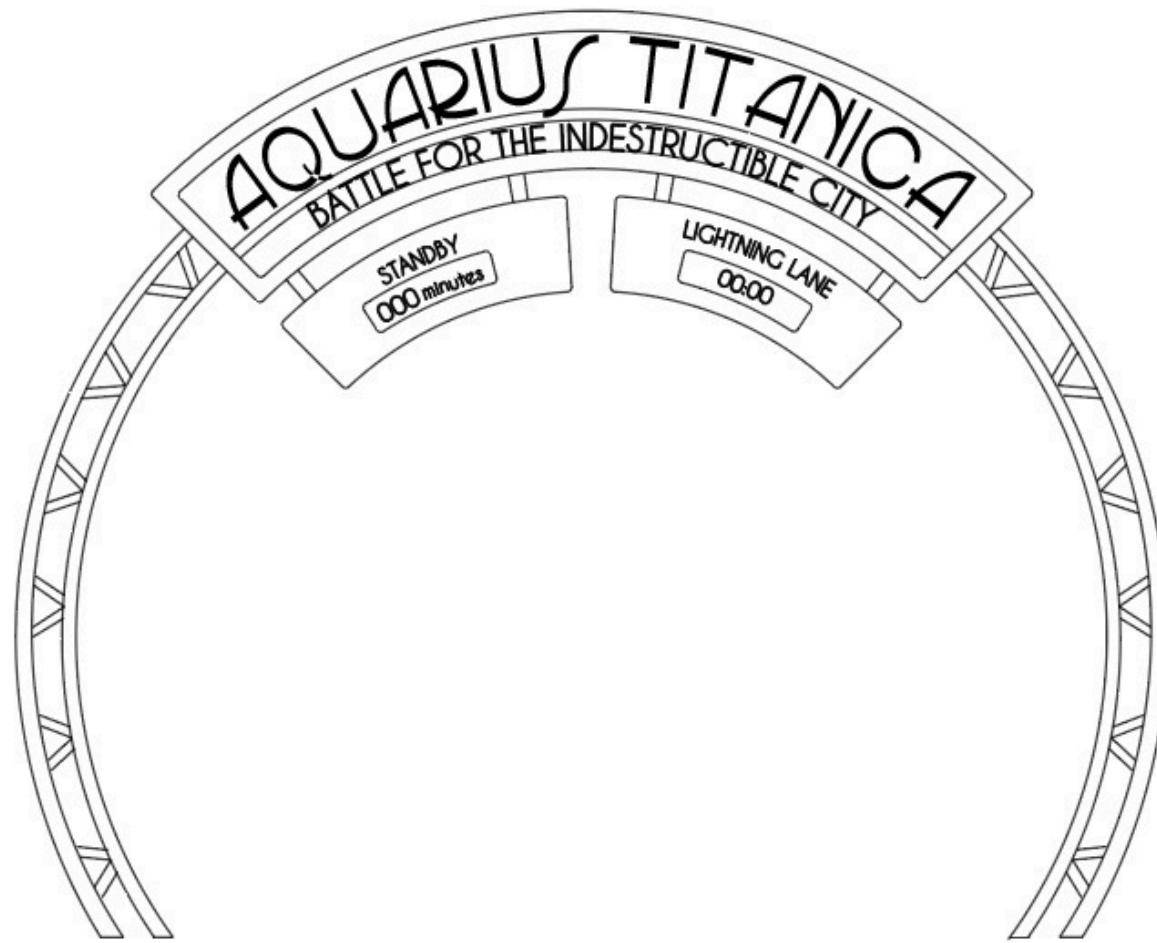
Entrance Portals

Scale

None

Drawing

P2-IP105



THED 315/725

Themed
Environmental
Graphic
Design

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

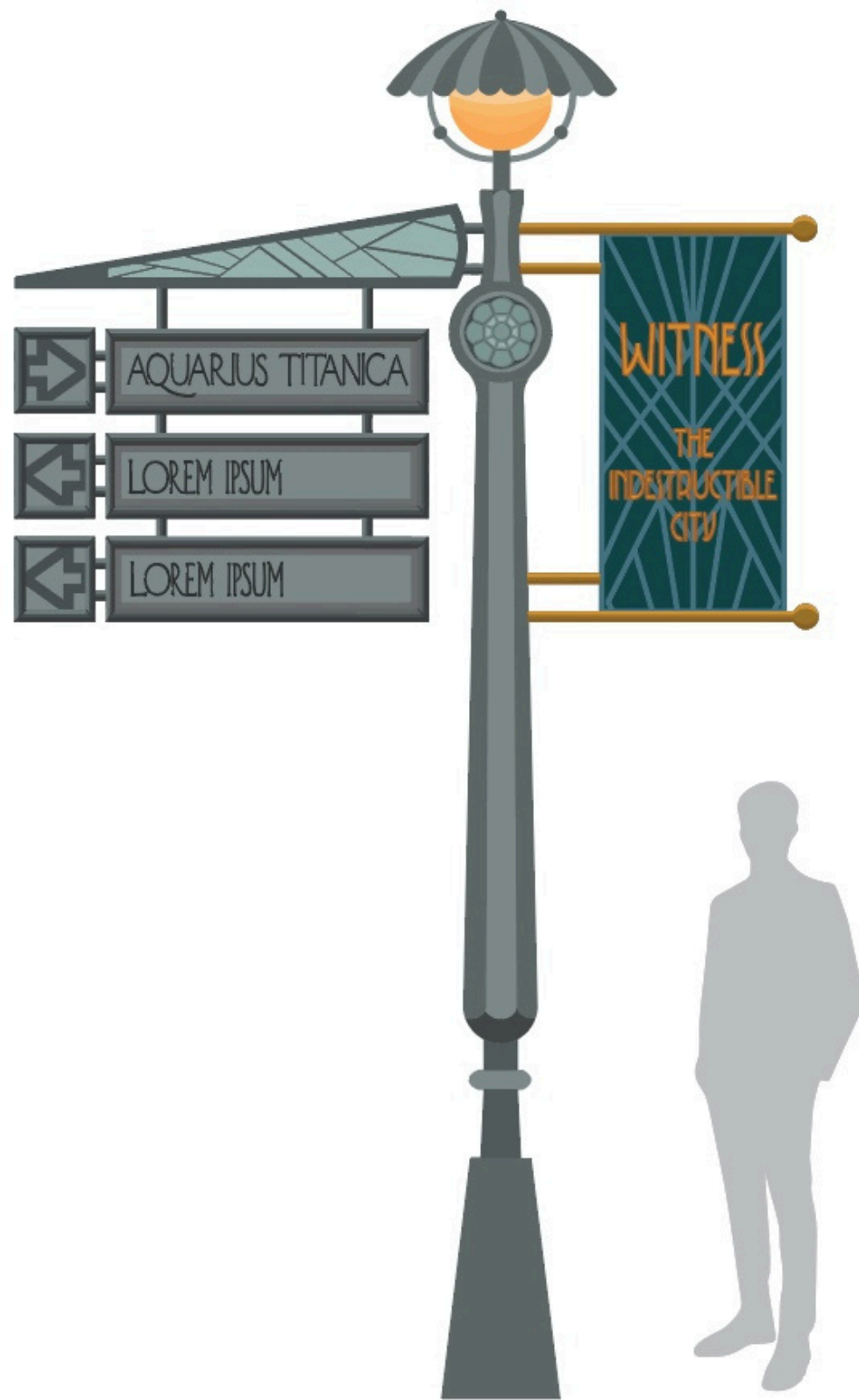
Entrance Portals

Scale

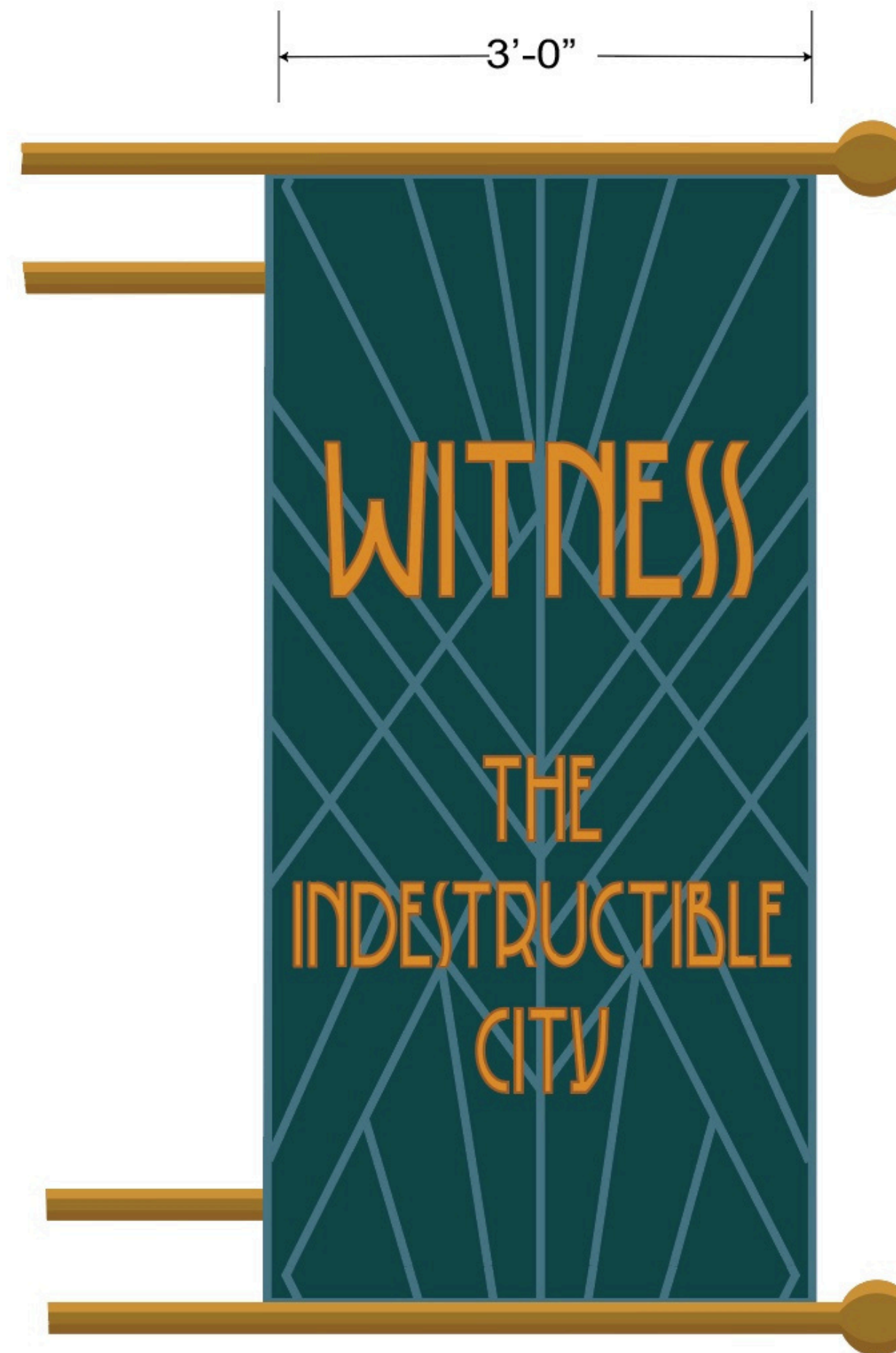
None

Drawing

P2-IP105



FRONT ELEVATION
Scale:None

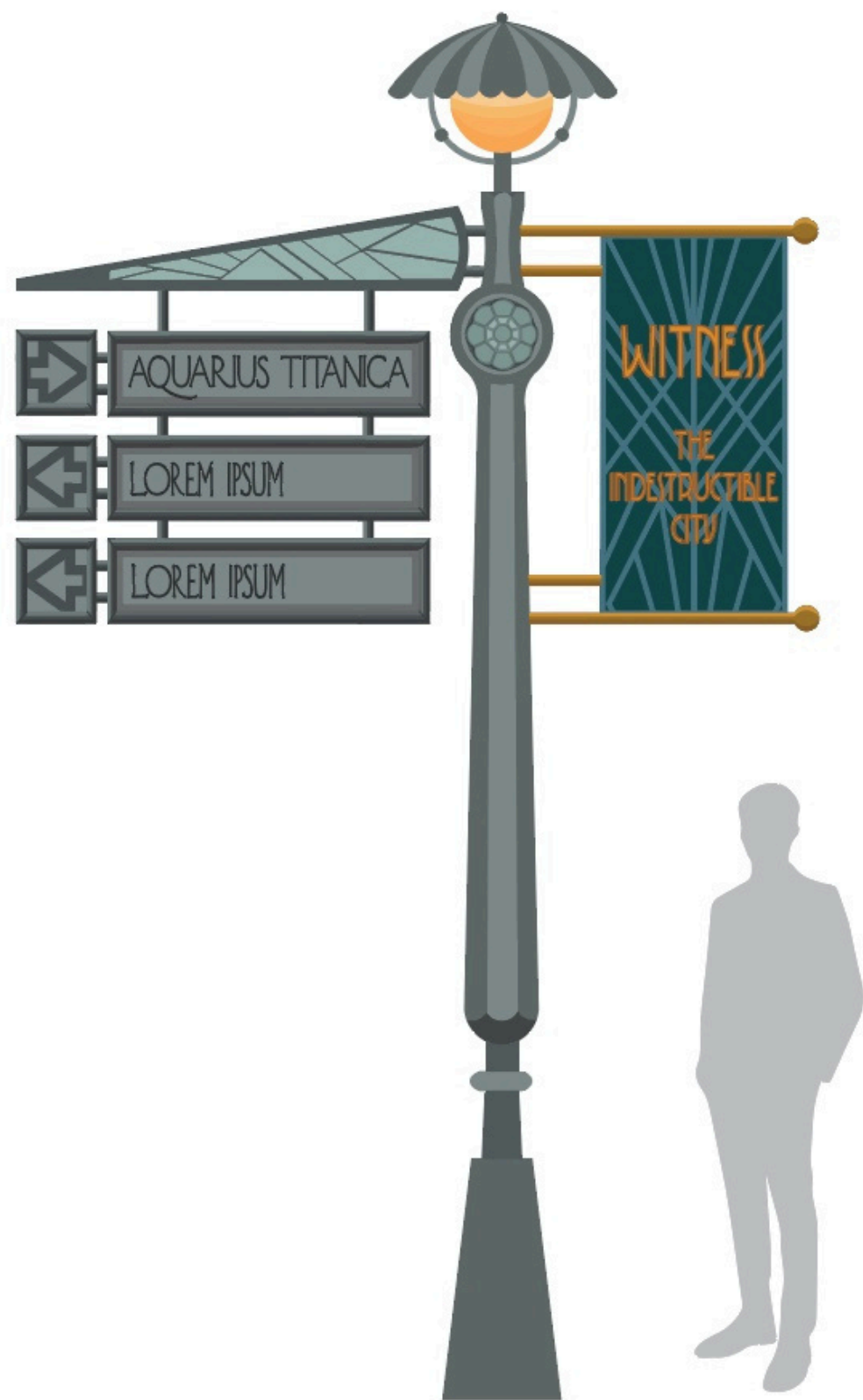


FRONT VIEW
Scale:None

THED 315/725
Themed
Environmental
Graphic
Design

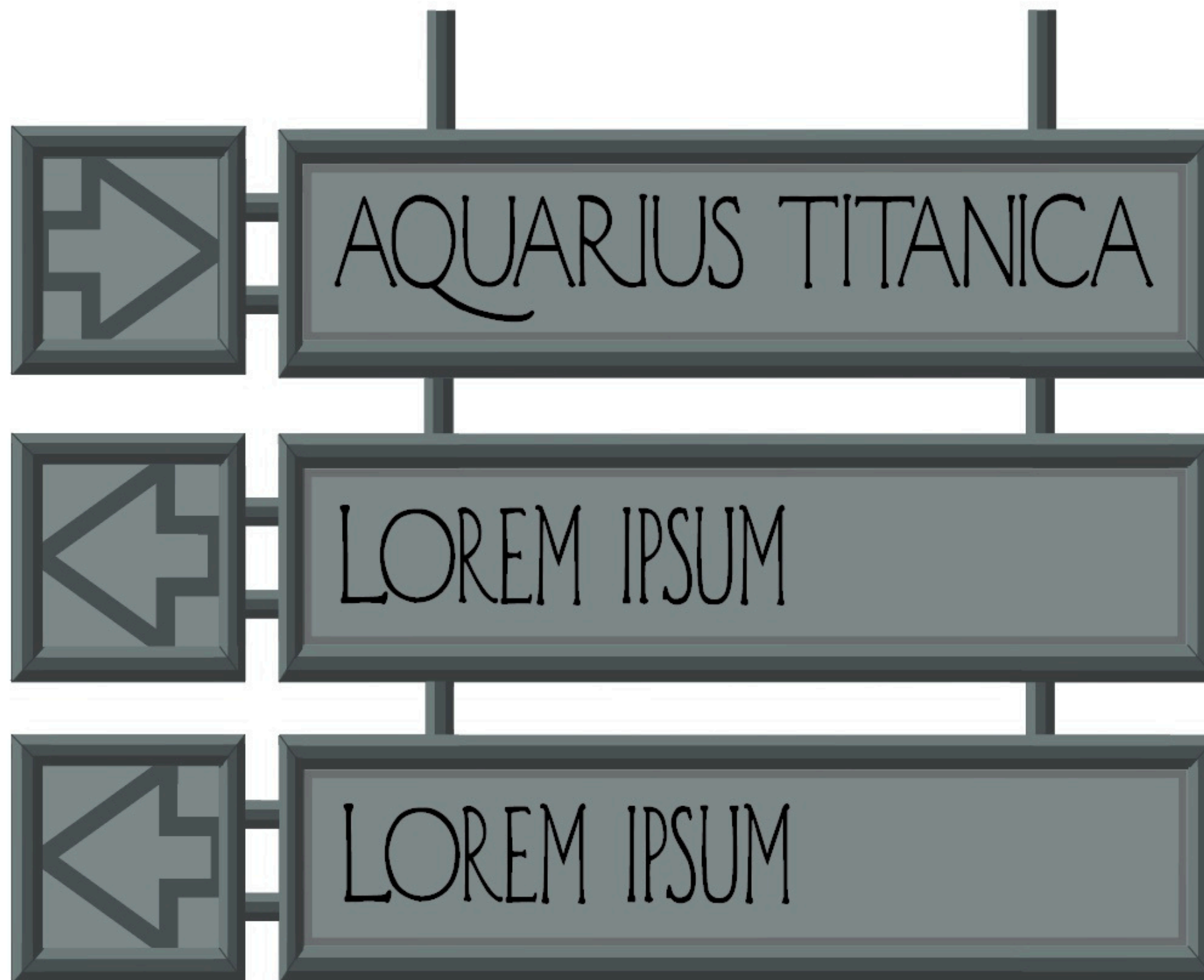
Aquarius Titanica
Project Name
EPCOT
Project Location
Drawing
Directional Kiosk Banner
Scale
None

Drawing
P2-IP106



FRONT ELEVATION

Scale:None



THED 315/725

Themed
Environmental
Graphic
Design

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

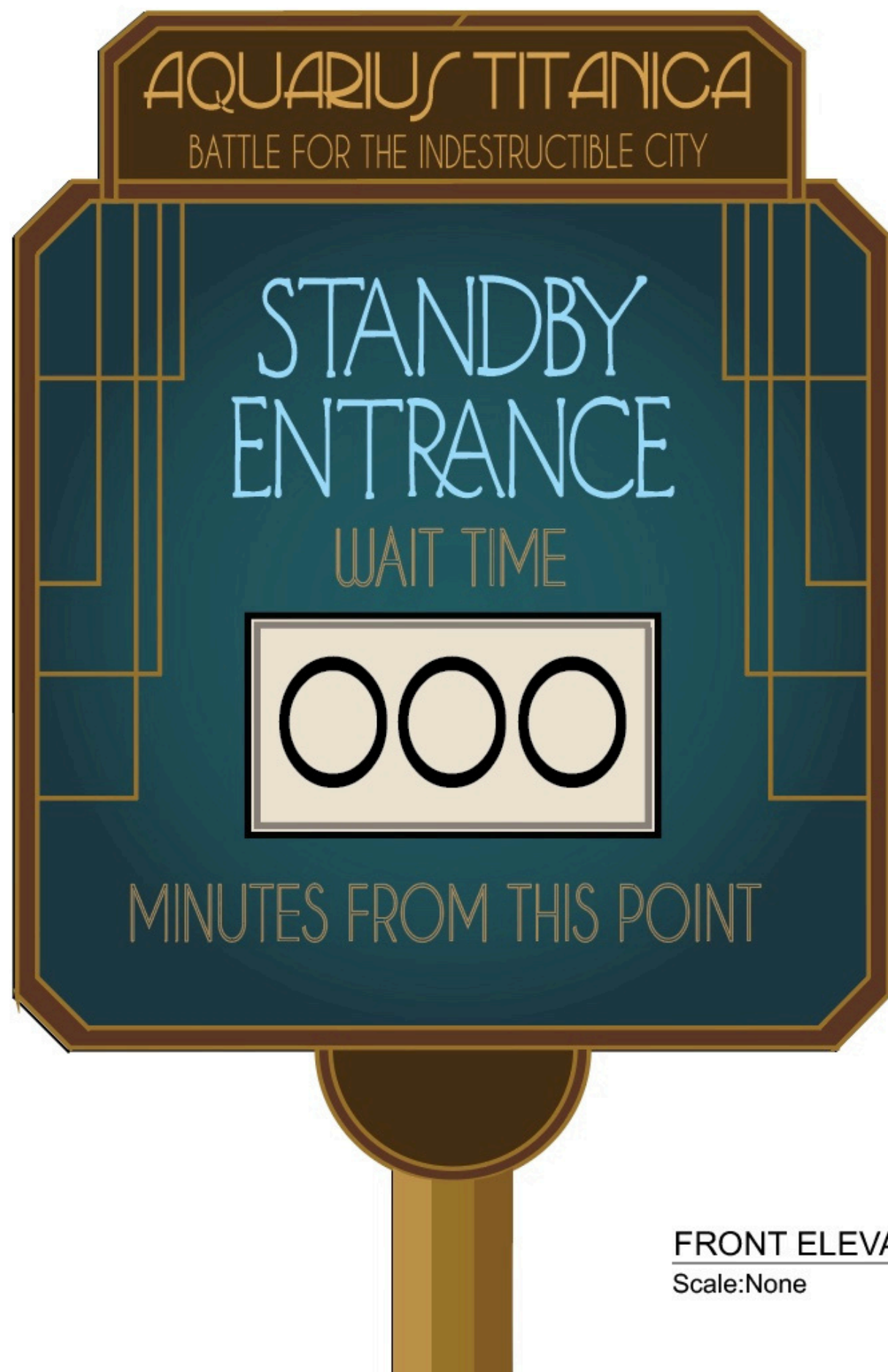
Directional Signage

Scale

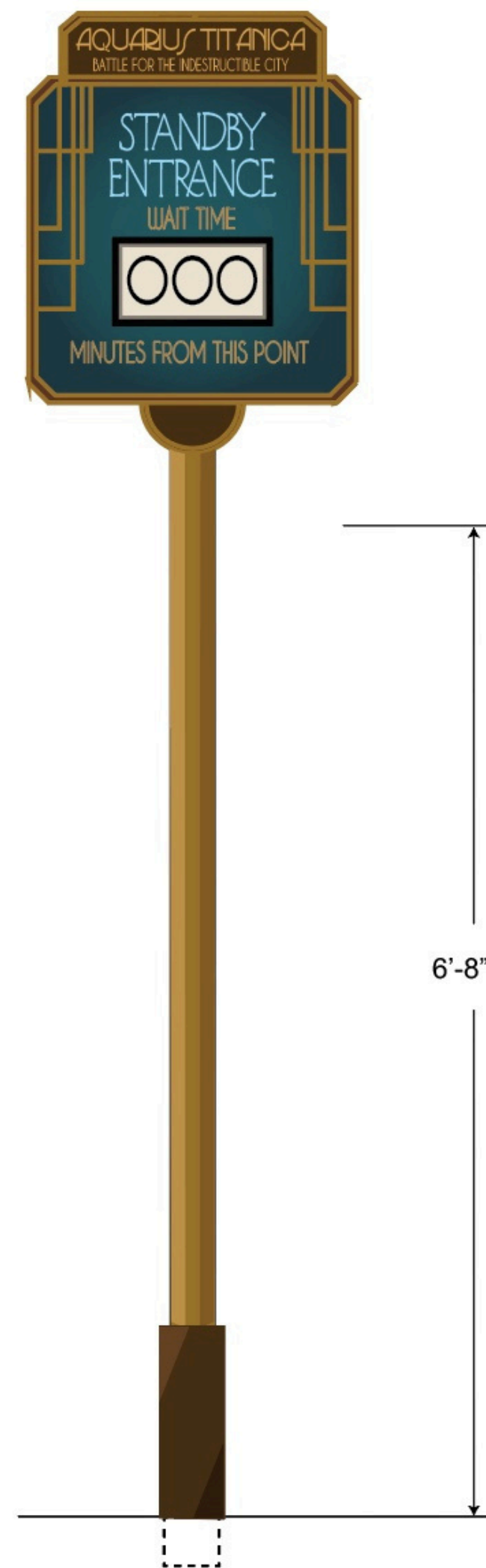
None

Drawing

P2-IP106



FRONT ELEVATION
Scale:None



THED 315/725
Themed
Environmental
Graphic
Design

Aquarius Titanica

Project Name

EPCOT

Project Location

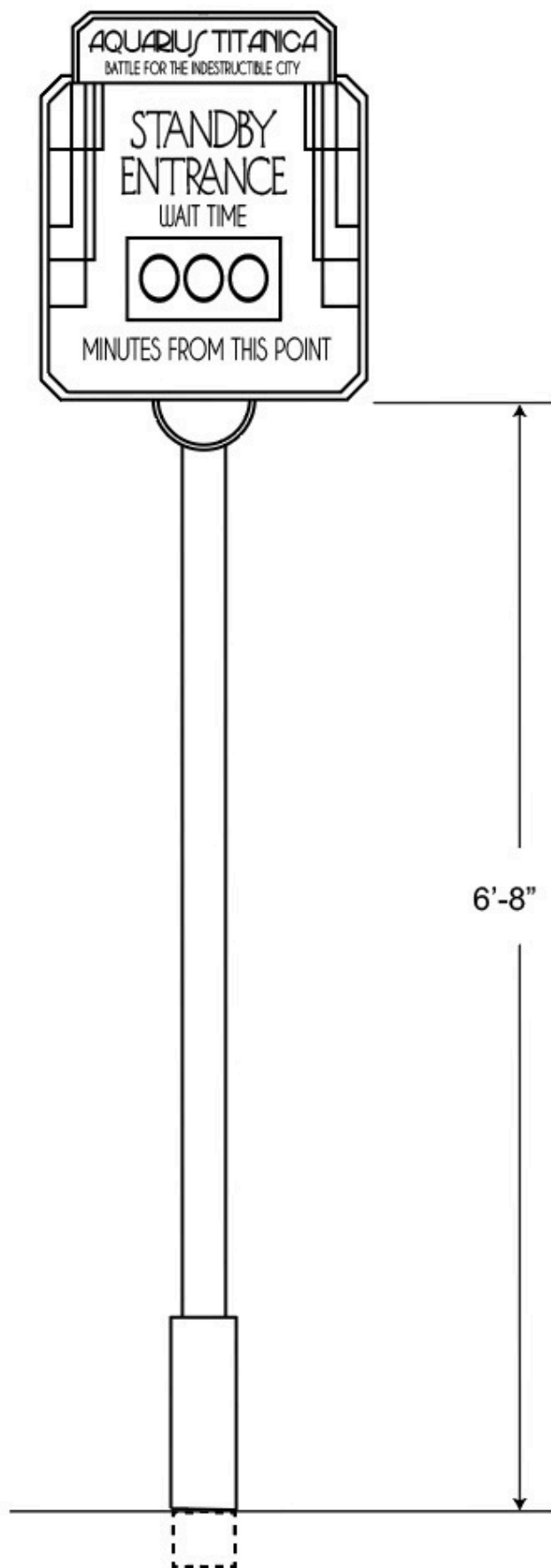
Drawing

Temporary Time Wait
Station

Scale

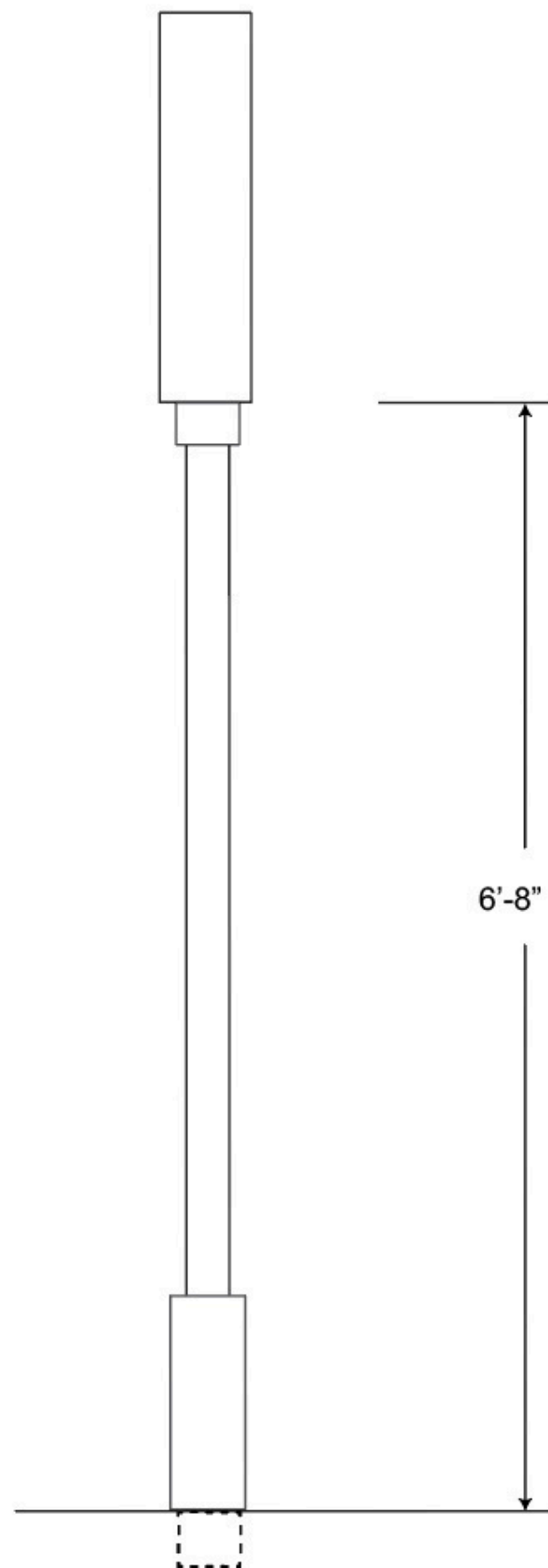
None

Drawing
P2-IP107



FRONT VIEW

Scale:None



SIDE VIEW

Scale:None

THED 315/725

Themed
Environmental
Graphic
Design

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

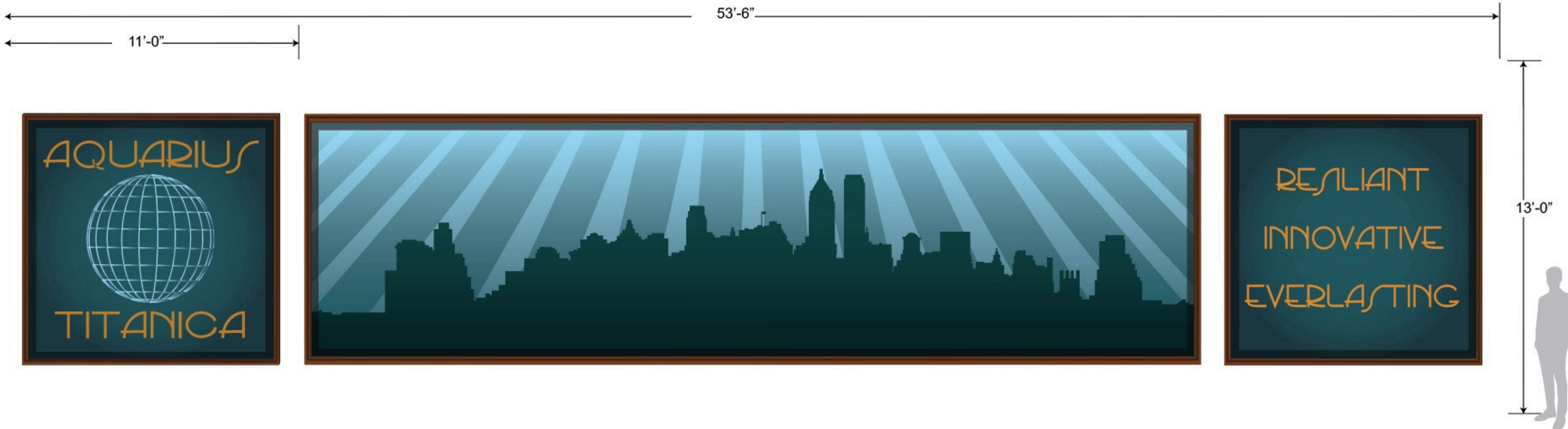
Temporary Time Wait
Stanchion

Scale

None

Drawing

P2-IP107



FRONT ELEVATION

Scale:None

THED 315/725

Themed
Environmental
Graphic
Design

Aquarius Titanica

Project Name

EPCOT

Project Location

Drawing

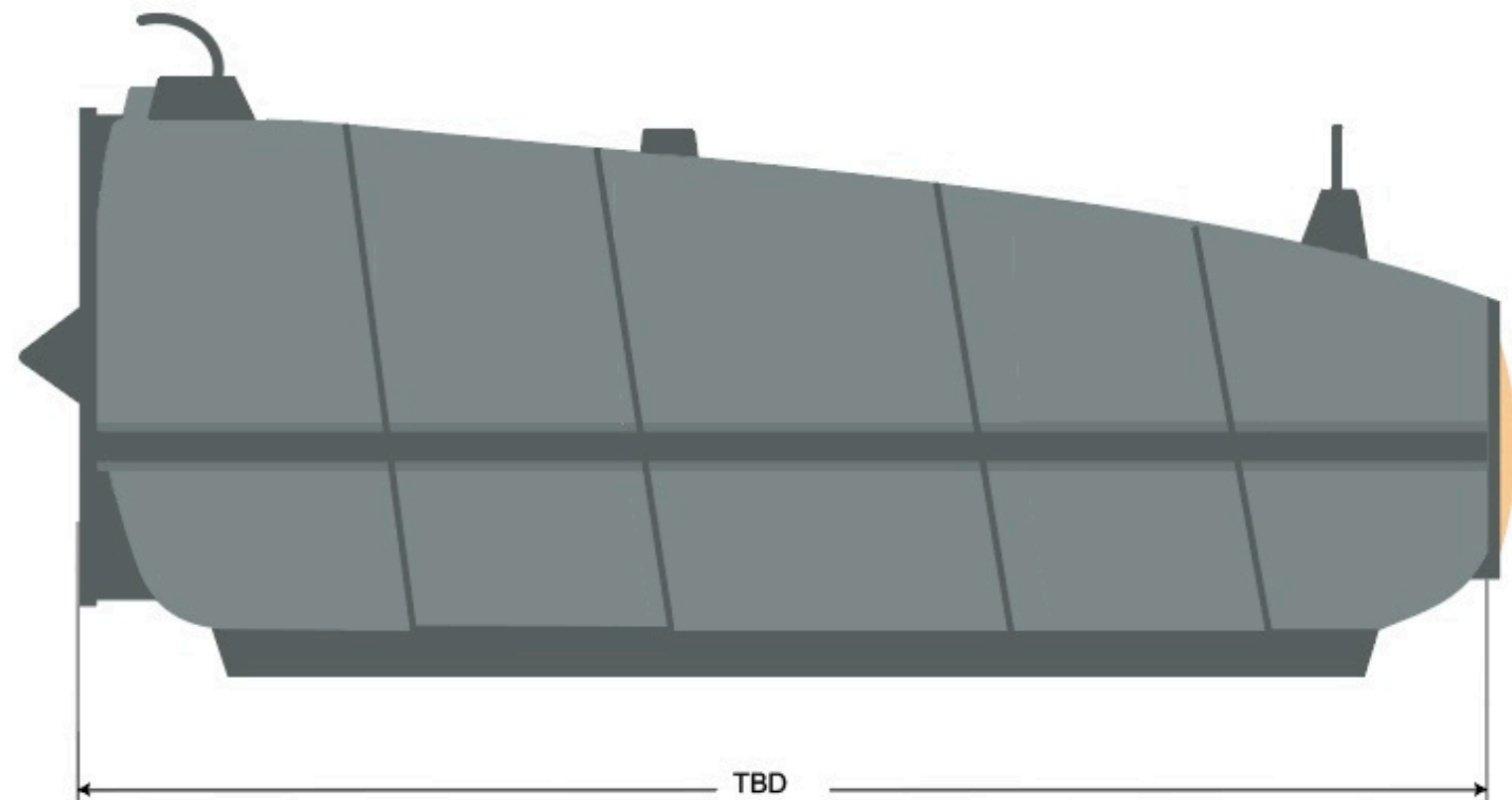
Entrance Graphic Panels

Scale

None

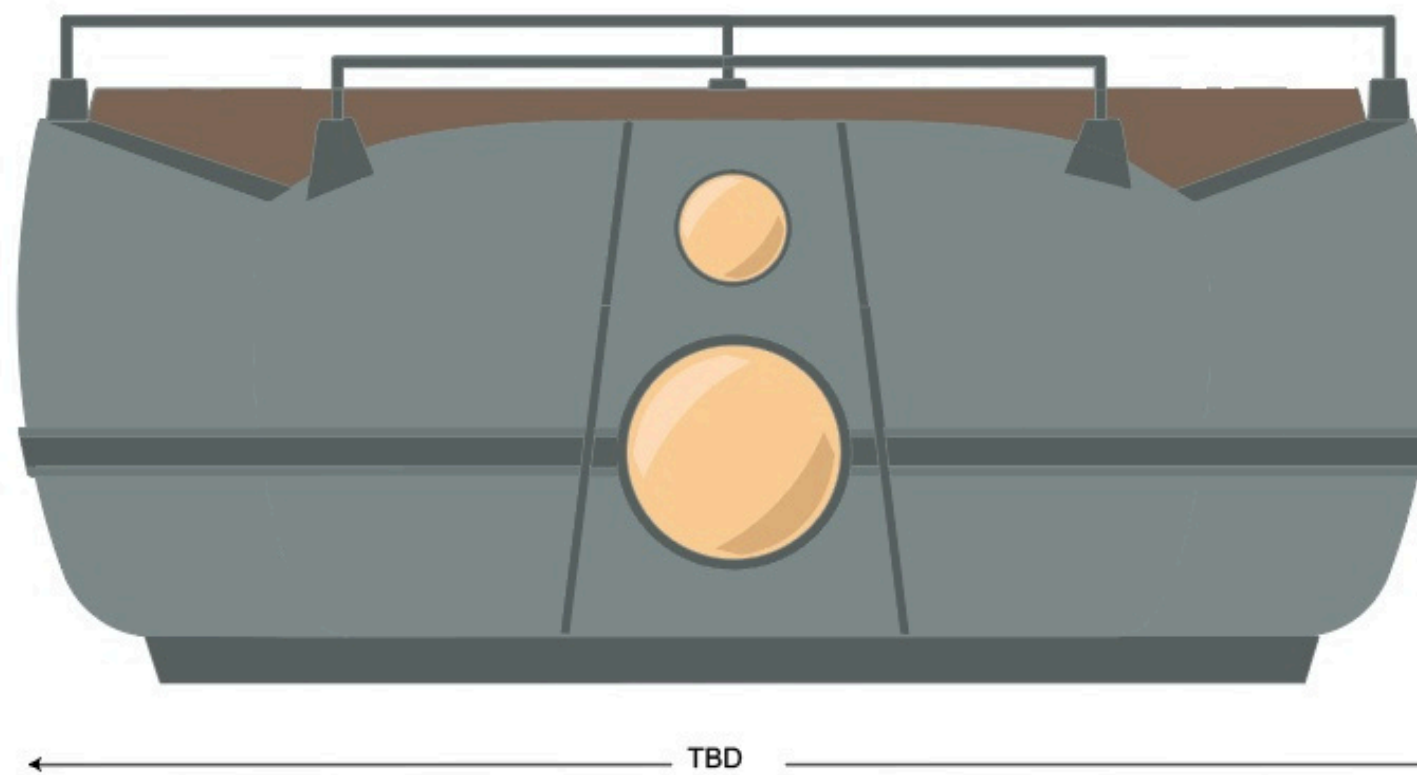
Drawing

P2-IP251



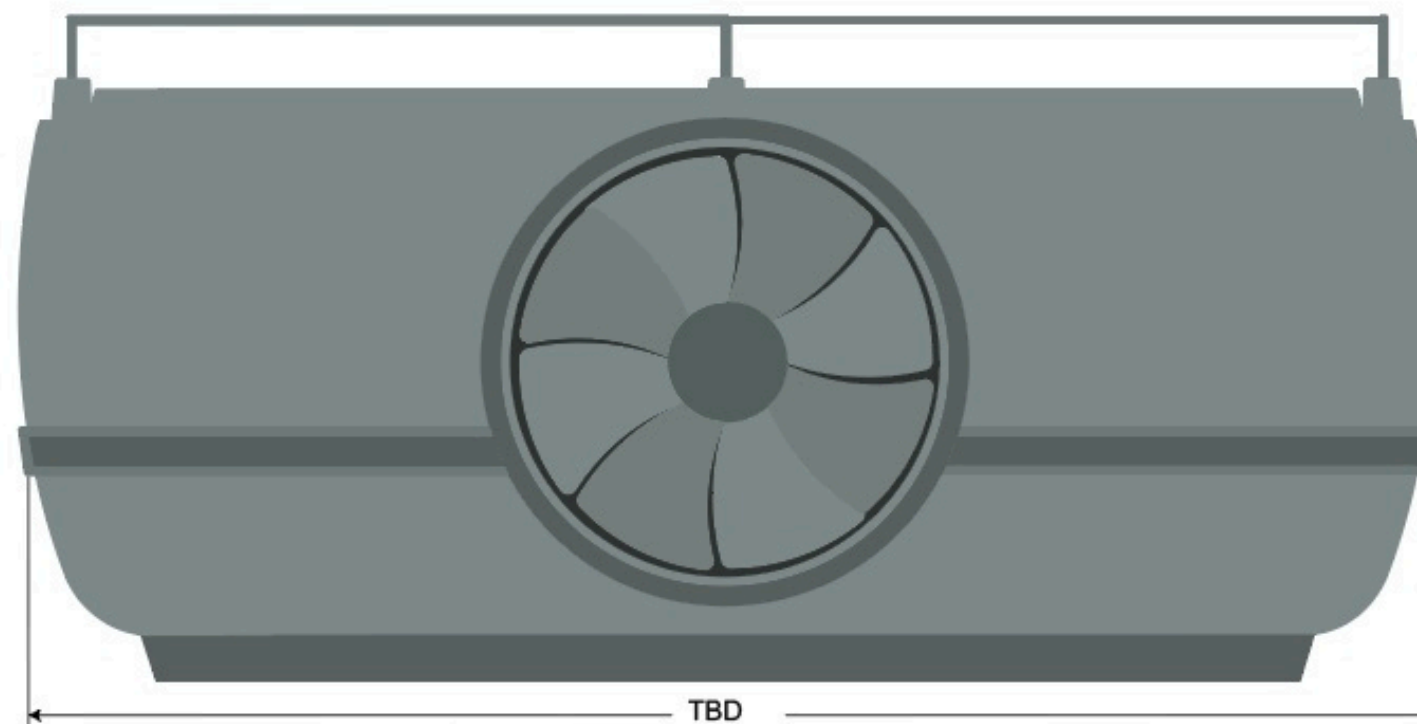
SIDE VIEW

Scale:None



FRONT VIEW

Scale:None



BACK VIEW

Scale:None

THED 315/725

Themed
Environmental
Graphic
Design

Aquarius Titanica
Project Name

**Journey Into
Imagination**

Project Location

Drawing

Ride Vehicle

Scale

None

Drawing

P2-IP250